

EXHIBIT A

Pivot Summary

		Connected TV			Desktop - App			Desktop - Site			Mobile - App			Mobile - Site			Other			Total Impressions	Total Gross Revenue	Total Net Revenue
		Impressions	Gross Revenue	Net Revenue	Impressions	Gross Revenue	Net Revenue	Impressions	Gross Revenue	Net Revenue	Impressions	Gross Revenue	Net Revenue	Impressions	Gross Revenue	Net Revenue	Impressions	Gross Revenue	Net Revenue			
Display																						
Amobee																						
	2022																					
	2023																					
TVDSP																						
	2021																					
	2022																					
	2023																					

Combined Data

[illegible]

3P Exchange Data

Platform	event_mo	Device	media_ty	Ad_Type	Impressio	Revenue	cogs	Net_Reve	Impression_Type
3P - Excha									
3P - Excha									
3P - Excha									
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3P - Excha									
3P - Excha									
3P - Excha									

TVSP Data

Event Month	Device	Media Type	Ad Type	Impressions	Gross Revenue	Cost	Net Revenue

Amobee Data

Event Mon	Device	Media Type	Ad Type	Impressions	Gross Revenue	Cost	Net Revenue